



Issue  
POLITICAL INQUIRY FORM  
**WWJ-Detroit**

**SPECIAL ( )      PRIMARY ( )      GENERAL (x)      OUT OF WINDOW ( )**

**RECORD OF REQUEST**

4th Qtr 2012

**NAME OF REQUESTOR:**

**Julie Keane**

**1. NAME OF AD AGENCY:**

**Smart Media Group**  
814 King St STE 400  
Alexandria, VA 22314  
P: (703) 518-4747

**2. ORGANIZATION PAYING FOR TIME:**

**Liberty Bell**  
34200 Mound Rd  
Sterling Heights, MI 49310  
P: (586) 754-0600  
Chairman: Matthew T. Moroun  
Treasurer: Mark J. Dadabbo

**3. ORGANIZATION FURNISHING TAPES:**

Same as item 1

**4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:**

Ballot Issue

**5. PRODUCT OR CATEGORY:**

Non-Fed/Nat'l Advocate

**6. POLITICAL PARTY OR OFFICIAL AFFILIATION:**

x

**7. DATE OF REQUEST**

10/25/12

**8. NATURE OF REQUEST:**

**(a) Request for ISSUE rate card**

  X  

**(b) Other request as stated below**

  X  

Requesting political rate card all dayparts, all programs, all level rates :30's & :60's

**9. DISPOSITION MADE OF REQUEST**

**(a) Granted**

  X  

**(b) Denied (reason)**

\_\_\_\_\_

**(c) Withdrawn (reason)**

\_\_\_\_\_

**(d) Avails offered**

  X  

**10. SUBSEQUENT DEVELOPMENTS**

**11. AMOUNT OF CHARGES** – This advertiser not related to Federal or any matter of National significance.

**CBS EMPLOYEE COMPLETING FORM**

**Meghan McKeever for Maggie McWilliams, CBS Television Station Sales 11/16/12**